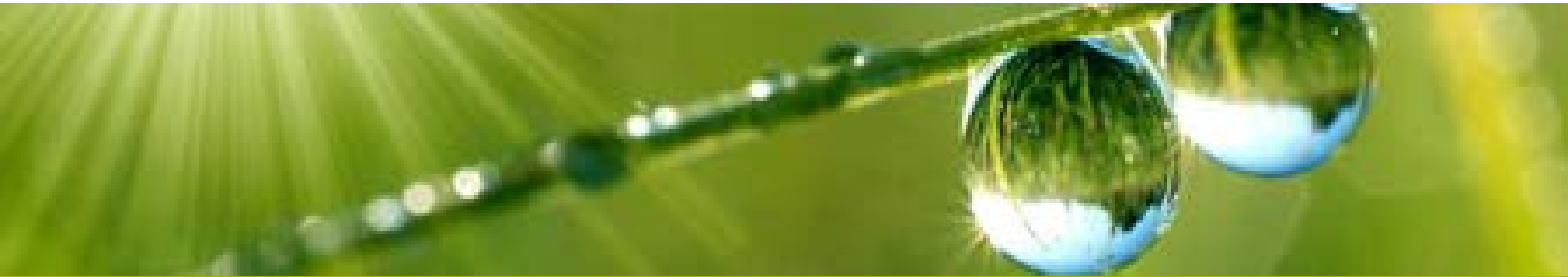


IDEA HATCHERY

Where Bright Ideas Are Born



Short, fast, and powerful – experience the power of innovation in a hands-on mini-session.

You Can Expect Results

- ✓ **PROBLEM DEFINITION** – Start the **1 day Idea Hatchery** by sharpening focus on the right problem and problem statement that provokes thoughtful answers.
- ✓ **MORE IDEAS** – Generate more ideas to find the best ideas, using proven techniques far more sophisticated than brainstorming.
- ✓ **RICHER IDEAS** – Amp up the quality of your ideas when you work with a skilled innovation facilitator who knows how to ask compelling questions that fire up your team's imaginations.
- ✓ **SOLUTIONS** – Radically expand the likelihood of achieving insights and inspired solutions with a workshop designed for these outcomes.
- ✓ **RELIEF** – Get back on schedule and back on budget when your team discovers a path out of the woods.
- ✓ **TOOLS** – Get direct experience with tools and techniques you can use, long after the workshop is done.

When You Need

TO GET UNSTUCK

ACCELERATED PROBLEM-SOLVING ON A FOCUSED TOPIC

A FRESH PERSPECTIVE, A NEW ANGLE

A MORE ENERGIZED TEAM

A LOW-COST, LOW RISK, HANDS-ON TRAINING ENVIRONMENT

Value at Every Step

- ❖ Pre-workshop assessment and orientation
- ❖ Team selection & diversification
- ❖ Definition of problem scenario
- ❖ Prepared workshop design & materials
- ❖ Participatory, hands-on format
- ❖ Expert guidance by a trained facilitator
- ❖ Documented workshop results

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