

The Creative Leader

HOW TO HARNESS YOUR GENIUS

This course is for **groups of leaders** who want an infusion of idea-sparking and fun energy in an active learning session that teaches practical skills at the same time.

Description: Creativity ranks as one of the most desirable skills that leaders can have and is an essential companion to strategic thinking and problem-solving. Like any other skill, creativity can be honed and practiced. In this spicy workshop, participants reflect on the results of a personal creativity assessment, explore the role of creativity in leadership, and experience eight creativity-enhancing methods to use at work. This course can be customized for your unique group beyond the standard 3-hour module up to a 2-day format that applies new skills to a real group challenge.

After completing this course, you will be able to:

- ✓ Name the ways in which creativity and innovation are supported or blocked in your workplace
- ✓ Describe the business case for creativity and innovation in non-profit, for-profit, and government work settings
- ✓ Name your creative strengths and gaps in the context of your leadership role
- ✓ List and use 8 or more ways to boost your creativity when faced with a challenge
- ✓ Refer to materials and a resource list for the future



Instructor: Andrea Ramage, Facilitator and Trainer for over 2 decades. I am an artist and a creative, teaching from experience. My teaching style is participatory, inclusive, and results-oriented, and I teach to different learning modes.

To learn more or schedule your training, contact me at:

Mobile: 425.495.9066 or email: andrea@somersaultconsulting.net

Course Overview

Aids/blocks to creativity in organizations

*Creativity in leadership
Business case for
creativity/innovation*

*Your Creative Leader Assessment
Creativity Boosters: Introduction
Creativity Boosters: Experience
Reflection, Actions & Resources*

Flexible delivery: Course content can be taught over 3 hours up to 1 day (depending on the depth you want), either in-person or virtually.

Course Fees: As a guideline, the 3-hour format (typically 10-15 attendees) costs \$3,500, including preparation, materials, and delivery at your facility or online. Add \$250/person for groups larger than 15 people. Variable costs such as catering, room rental, significant course customization, and travel-related expenses are extra.

