

# Strategic Thinking & Planning

## CORNERSTON OF LEADERSHIP SUCCESS

Are you a **Board, a Leadership Team**, or a group of **Emerging Leaders**? This course is for you.

**Description:** Strategic thinking is one of the most impactful yet under-rated skills that you need for setting - and keeping - your organization on the path to success. In this course, attendees will learn key concepts, develop a shared language, and sharpen their skills in thinking, planning, and deciding from a strategic, creative mindset. Far from theoretical, this course gives participants practice in situations commonly faced by leaders and their teams.

### After completing this course, you will be able to:

- ✓ Recognize strong versus weak strategies
- ✓ Formulate strategies and differentiate strategy from tactics
- ✓ Name at 3 types of strategy and when to use them
- ✓ Use at least 5 different tools for fostering strategic thinking
- ✓ Describe the decision strategies required in four different decision-making environments
- ✓ Describe and use a framework for creating a congruent, actionable strategic plan
- ✓ Name the ways a strategic plan can be used effectively
- ✓ List at pitfalls to avoid in strategic planning



**Instructor:** Andrea Ramage, Facilitator & former Director of Sustainability for a global engineering firm. My teaching style is participatory, inclusive, results-oriented, and I teach to different learning modes.

### To learn more or schedule your training, contact me at:

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### Course Overview

*Elements of game-changing strategies*

*Strategy vs. tactics*

*Types of strategy*

*Habits & tools for strategic thinking*

*Strategy in decision-making*

*Strategic plan framework*

*Using strategic plans effectively & pitfalls to avoid*

*Case studies*

*Practice through scenarios*

**Flexible delivery:** Course content can be taught over 2 days, in a series of 1 or ½ days, or in bite-size modules of 1.5 to 2 hours, in-person or virtually. Choose the mode that fits your workplace culture and staff availability.

**Course Fees:** As a guideline, a 1-day course (typically 10-15 attendees) costs \$6,000 to \$8,000, including preparation, materials, and delivery at your facility or online. Add \$400/person for groups larger than 15 people. Variable costs such as catering, room rental, significant course customization, and travel-related expenses are extra.