

Value Planning

EARLY-STAGE WORKSHOP FOR INNOVATIVE CAPITAL PROJECTS

Does **your infrastructure planning team** need more and better alternatives in conceptual design, for your capital project in transportation, water, wastewater, waste, energy, or land use? Do you seek a higher ROI for rate-payers in the face of many considerations? Do you want more community value and environmental benefit per dollar spent?

Then a **value planning workshop** can open a wealth of answers and possibilities. This one- to two-day workshop harnesses the knowledge and views of carefully selected and diverse stakeholders, at the early stage of project conception. The unique format is specifically designed for developing creative, integrated solutions that reflect complex trade-offs and relationships.

Results you can expect:

- ✓ Stakeholder input - Begin the 2- to 3-day Value Planning project by connecting with the desires & requirements of stakeholders, from community to maintenance.
- ✓ Buy-in - Choose the right team members and champions to take part, so they can fully support the workshop outcomes.
- ✓ Problem definition - Sharpen your team's focus on the right problem and challenge your assumptions.
- ✓ Breakthroughs - Discover new possibilities when you generate hundreds of new ideas using methods far more powerful than brainstorming.
- ✓ Evolved ideas - Shape raw concepts with prioritization, synthesis, and prototyping. Finish with rigorous evaluation and validation steps.
- ✓ Action plan - Develop a concrete plan, ready for the next step in your planning process.

Value at every step

- Pre-workshop assessment and orientation
- Team selection & stakeholder involvement
- Definition of the problem to solve
- Prepared workshop design & materials
- Participatory, hands-on format
- Expert guidance by a trained facilitator
- Documented workshop notes, concept(s) outline, and & action plan



Facilitator: Andrea Ramage, former Director of Sustainability for CH2M HILL, a global engineering company. My facilitation style is participatory, inclusive, and results-focused. I work with the experts at Center for Sustainable Infrastructure (<https://www.sustaininfrastructure.org/>) to deliver Value Planning.

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